

The Australian Awards and Recognition Industry Trade Show

TroPro is managed by:

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TroPro 2018

2018 DATES – SYDNEY: 25–26 MAY | MELBOURNE: 1–2 JUNE | BRISBANE: 15–16 JUNE

Hours

Thursday (day before event) – Bump in 11am to 7pm

Show times – Fridays – 9am to 4pm Saturdays – 9am to 2pm

Saturday (directly after event closure) bump Out – 2:05pm to 7pm

Invitation to Exhibit

TroPro is the chance for the suppliers to the Trophy and Engraving industry to exhibit their product and service to the Trophy and Engraving retail industry. Each year the who's who of retailers come to the show and make important business decisions on ranges to use and equipment to buy.

Retailers in the Trophy Industry are evolving their business just like retailers around the world. They want the latest technologies, the latest trophy products and sources for promotional products to enhance their business model and service their own captive customer audience.

As an Exhibitor you get a well-run trade show patronised by the majority of the Trophy and engraving industry year in year out. You get the opportunity to run educational seminars on your product. Book in now for TroPro and connect with your direct audience.

Get Involved in Seminars

As an exhibitor we give you the opportunity to conduct 45 minute seminars at TroPro which can be focused on your product or on any subject that you have expertise on which would be of benefit to the industry. Trade show seminars help add value to shows and make the retailers attendances. These seminars can be used as a sales tool or an information offering from your company.

Here are some seminar ideas.

- Fibre Laser Engraving – How to get it black, The benefits of this new technology in your business
- Cutting Acrylic cleanly with minimal marks with your laser - New Features on the "?????" Laser to help your production. - How to use your laser driver for costing purposes.
- The digital Print revolution – what it can do for your business, How to get colour matching in digital print
- A presentation of our product range and the background support we provide to the Retailer
- How to use our Promotional Products website to enhance your business.
- Promotional Products – Where do I start?, How to incorporate Promo Products into your business without doing much at all.
- Corel Draw tips and tricks

There are plenty of subjects that can be turned into a seminar and that will expose your company as an industry friendly helpful business. Take advantage of this great exposure opportunity and book your free seminar space now.

Sponsorship

Be part of the sponsorship program and have your brand and link to your website on the TroPro website and our e-marketing program. It does not cost much and puts you in the face of buyers before and after the show. See the sponsorship section of this invitation to exhibit.

Pricing

Booth Space

Each Block Space consists of a 3mtr x 3mtr carpeted space with no walls.

Each space is allocated clothed tables approximately 1800mm a 600mm and chairs

So if you have two booth spaces you get 4 tables and 4 table clothes.

Additional tables and clothes can be purchased.

Standard power supply.

Space Price List

3x3 mtr Blocks	Sydney	Melbourne	Brisbane	Table & Chair Allocation
1	\$1,523	\$1,417	\$1,417	2x clothed tables 2 chairs
2	\$2,258	\$2,101	\$2,101	3x clothed tables 3 chairs
3	\$2,783	\$2,590	\$2,590	4x clothed tables 4 chairs
4	\$3,045	\$2,834	\$2,834	5x clothed tables 5 chairs
5	\$3,413	\$3,176	\$3,176	5x clothed tables 5 chairs
6	\$3,518	\$3,274	\$3,274	6x clothed tables 6 chairs
7	\$3,675	\$3,420	\$3,420	7x clothed tables 7 chairs
8	\$3,728	\$3,469	\$3,469	8x clothed tables 8 chairs
9	\$3,885	\$3,616	\$3,616	9x clothed tables 9 chairs
10	\$3,961	\$3,714	\$3,714	10x clothed tables 10 chairs

❖ Prices do not include GST

Payment terms

10% Deposits with booking up to 1st of March

50% payment required no later than 1st March

40% Balance paid by 30th April

(Cancellation incurs \$60.00 Administration charge once a payment has been made)

Do you need extra tables, cloths and chairs?

See the Space price list to see the amount of tables and chairs you get with the size booth you order. If you require more than the allocated amount please order and pay for the extras before the show.

Would you like partitions for your booth?

Stalls don't come with Partitions so if you would like to wrap it in partitions, please order and pay before the show. You have backing and side partitions.

Extra Furnishing

Furnishing Requirements	Price	Qty Required
Extra Tables & Cloths	\$ 27.00 Per Set	
Extra Chairs	\$16.00 each	
Partitions 1800mm long (*approx.)	\$75.00	

Advertising Opportunities

Advertise your brand on the TroPro Website and in all Marketing broadcasts. Be in front of your customer base.

Advertisement Package includes:

Advertisements run from the time you sign up until February of the next year

1. State Advertisement

- a. Banner ad placed on the website Home page and show pages you are attending. All linked to your website
- b. Your add placed on all TroPro Marketing emails

Cost: 1 Show page = \$150.00 | 2 Shows 200.00 | All 3 show pages \$250

2. Gold Sponsor

- a. Banner ad placed on the website Home page and show pages you are attending. All linked to your website
- b. Your Add with link to your website placed on all TroPro Marketing emails
- c. 2 x editorials in the marketing enews (it's up to you to send them to us)
- d. Preferred positioning in all halls

Cost: \$380.00

Show Bag Advertising

Your message printed on one side of the TroPro Show Bag - \$650.00

Show Bag Paper Insert. 2 x A4 printed brochures - \$120 for 1 show, \$170 for 2 shows, \$240 3 for shows

Your ad specification

Please provide us with ready artwork in high resolution jpeg format.

Advertising Page Ad size: 300px x 140px

Editorials specification

You can submit logo and 1 image to be used.

Your editorial can be up to 150 words

You can link your editorial to your website or any page that does not clash with the TroPro Trade shows

TERMS AND CONDITIONS

1. All major exhibitors must exhibit at the Melbourne, Sydney and Brisbane shows.
2. The Trade Show Organiser, ProBlast PhotoEtch Systems reserves the right to alter or add to these Terms and Conditions as may be necessary for compliance with any Law or with any direction given by the Owner/Lessor of the exhibition site and generally for the efficient running of the Exhibition.
3. Definitions: The term "Exhibitor" shall mean and includes all employees and/or agents of any company, partnership or individual exhibiting and the term "Exhibition" shall mean TroPro 2016 in Melbourne, Sydney and Brisbane.
4. The Exhibitor agrees to comply with all directions and legal requirements of all Government bodies and with these Terms and Conditions for the duration of the Exhibition.
5. Allotment of space to an Exhibitor, which will then constitute a licence to exhibit and not a tenancy, will follow acceptance of an Exhibitor's space contract and deposit. The Organiser reserves the right at any time to alter the size, shape or position of the floor plan as may be necessary for the best interest of the Exhibition. A cost adjustment will be made to any Exhibitor in the event of a reduction of their display space.
6. Exhibits must fall within the scope of the Exhibition. No other exhibit or product (including demonstration machinery) is to be displayed without prior written consent of the Organiser.
7. Payment terms are as per the attached Exhibitor Registration.
8. The contractual price (unless otherwise stated by the Organiser) does not include any of the following:
 - a) Loading and handling of equipment goods of any kind including staff, advertising catalogue or handbill, telephones and/or facsimiles, Stamp Duty levied on contract, dressing of stand, cleaning.
 - b) Where required by the Lessor/Owner of the exhibition site, electrical installation, water and gas supply, plumbing connection and sprinkler installation will be carried out at the cost of the Exhibitor in accordance with the usual requirements of the Owner/Leaser.
9. The design of all stands and exhibits and their weight or character is subject to the prior approval of the Organiser. Their construction, erection and dismantling shall be carried out under the supervision of and

subject to conditions laid down by the Organiser. Any stand considered not to be in the best interest of the Exhibition may be removed or altered by the Organiser at the expense of the Exhibitor.

10. All damage to walls, floors or other furniture and fittings caused by an exhibitor must be paid by the exhibitor.

11. All plant, machinery and exhibits must comply with statutory requirements as to safety and particularly in the case of the storage of petrol, explosives and other inflammable materials. No article of a dangerous character shall be taken into the Exhibition except with the Organiser's prior written consent.

12. The Organiser reserves the right to refuse any person admission to the Exhibition without assigning any reason. It is the responsibility of the Exhibitor to see that passes which, upon request will be supplied to their staff, are not misused or lent to other persons.

13. Bump In Dates

Please note: No stock to be delivered to the venue prior to the following dates. The venues will reject any deliveries prior to the date indicated.

Brisbane – Set up Day – Deliveries from 9.30am. Set up from 1pm.

Melbourne – Set up Day – Deliveries from 9.30am. Set up from 1pm.

Sydney - Set up Day – Deliveries from 9.30am. Set up from 1pm.

14. Bump out Dates

Please note: All stock to be removed from the venue on the following dates. The venues will not store any goods after the times indicated.

Brisbane – Pack up Day – Removal by 6pm

Melbourne – Pack up Day – Removal by 6pm

Sydney – Pack up Day – Removal by 6pm

15. The Exhibitor is at all times during the Exhibition including pre and post opening seminar and demonstration periods:

a) Required to keep their stand open to view and properly staffed by competent representatives during the following times: Fridays 9.00am–5.00pm and Saturdays 9.00am–3.00pm

b) Responsible for the maintenance of their stand and display space in a clean and tidy condition.

c) Required to conduct business only from their display space and to keep passageways in from their display space free from any obstruction.

d) Prohibited from holding or allowing an auction, lottery, game of chance or sideshow to take place without Organiser's approval.

e) Prohibited from operating any type of machinery or equipment at a sound level which, in the Organiser's sole opinion because of loudness, is likely to cause nuisance or annoyance to other exhibitors or visitors.

f) Prohibited from operating any type of printing machinery which is in breach of our stated OH&S safety guidelines or OH&S safety manager.

16. The Exhibitor undertakes to have their display space ready, with all exhibits available for display and completed by the time specified by the Organiser, preceding the opening of the Exhibition. Should the balance of costs due to the Organiser not have been paid, the Exhibitor will not be permitted to occupy their stand and will forfeit to the Organiser all their rights under this Contract and the Organiser shall be entitled to take possession and use the space for its own purposes and may allot the space to another Exhibitor.